



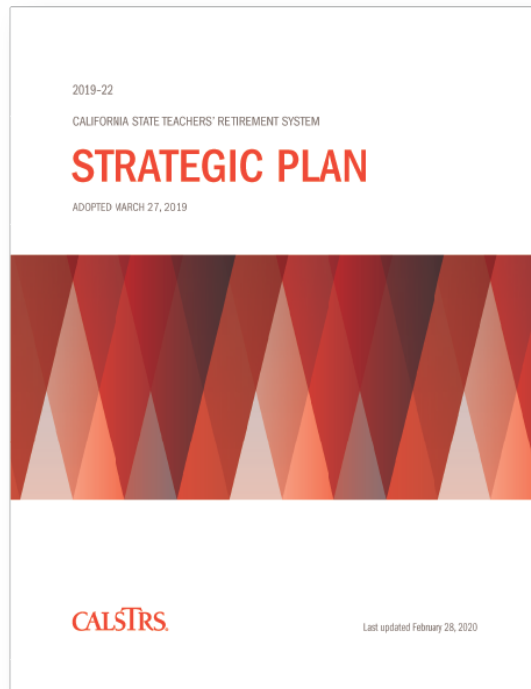
CALSTRS®

Looking back on 2021–22: A focus on stakeholders  
November CEO report

# CalSTRS strategic planning

## Strategic Plan

Three-year goals  
& measurable objectives



FY 2019-22

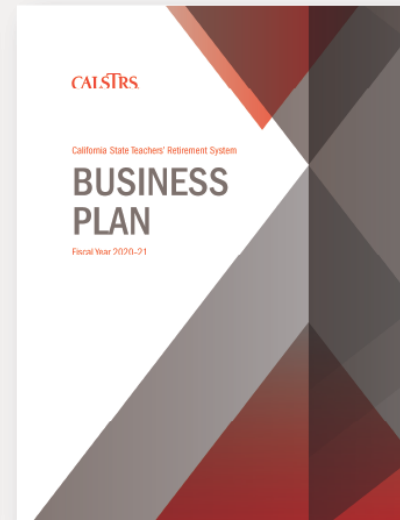


## Three annual Business Plans

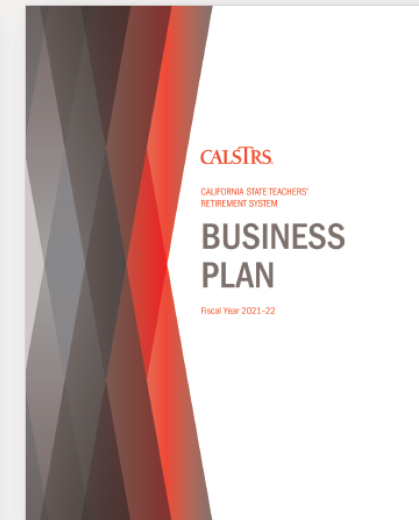
Annual initiatives & key activities



FY 2019-20



FY 2020-21



FY 2021-22



# Reaching younger members



**50%**

increase in younger members  
(44 and under) engaged

# Engaging our members through *Connections*



**47.5% open rate**  
for *Connections: Your Money Matters* (age 49 and under)



**51.5% open rate**  
for *Connections: Reaching Your Retirement* (age 50+)

# Improving resources for part-time educators



**83%**

attendees highly satisfied  
with new Part-Time  
Educator Event

# Strengthening employer partnerships



**34%**

reduction in penalties and  
interest assessed

# Finding more ways to connect

- Conference calls with local report sources
- New advisory group for business officials and administrative leaders
- Updated format for Client Advisory Committee meetings



# Membership milestone

**Over a million members and beneficiaries as of June 30, 2022**

