

Career Opportunity

Communications Director, CEA B

CALIFORNIA STATE TEACHERS' RETIREMENT SYSTEM

The Position

The California State Teachers' Retirement System is seeking an experienced professional with innovative ideas to serve as the Director of Communications.

The Director will be responsible for developing, implementing and refining CalSTRS communication and marketing strategies. The Director oversees state, national and international strategic communications, media relations, and internal communications and multimedia efforts. This is a rare opportunity to join CalSTRS senior leadership team and participate in department-wide policy development, planning and program implementation.

Professional and Personal Competencies

CalSTRS Director of Communications must possess exceptional communication skills and in-depth knowledge of policy development, media and marketing strategies.

The Director should be a seasoned and respected professional and possess the following competencies:

- Experience overseeing and providing leadership to a team of professionals
- Ability to identify priorities and outline strategic goals and objectives
- Experience with multimedia channels and advising on media relations
- Adept at identifying branding opportunities and ensuring standards are met
- Proven ability to communicate highly sensitive and complex issues to varying groups including executive staff and board members
- Promotes a high-performing culture where employees are encouraged and enabled to perform to their greatest potential

Compensation and Benefits

The annual salary range for the Director of Communications is \$120,120 - \$143,088. Placement in the salary range will be dependent on the incumbent's experience and qualifications. Relocation benefits may be available.

This position features a comprehensive benefit package which includes:

- Defined Benefit Retirement Plan
- 401(k) and 457 Deferred Compensation Plans through Savings Plus
- Health, Dental and Vision Plan
- Group Legal Services
- Non-Industrial Disability Insurance (NDI)

For complete information on benefits please visit: calhr.ca.gov/employees/pages/salary-and-benefits.aspx

Communications Division

The Communications Division provides strategic communications and targeted messaging about CalSTRS benefits information through a variety of delivery channels focused on creating increased awareness among members, employers, employees and various stakeholders.

Communications offers the following services to create clear, engaging communications: digital signage, webinars, writing and editing, graphic design, internal and external communications, media relations, publications, building signage, email newsletters, television/video services and broadcast, social media and website content.

Communications also regularly assesses the reputation and organizational risk environment pertaining to issues where CalSTRS has potential exposure in order to develop effective mitigation strategies and action plans.

OUR MISSION

Securing the financial future and sustaining the trust of California's educators.

As a world-class financial services institution and state agency, CalSTRS organizational culture emphasizes customer service, leadership and respect for our members and colleagues. We value our employees and encourage an environment motivated by our Core Values: Customer Service, Accountability, Leadership, Strength, Trust, Respect and Stewardship.

Who is the California State Teachers' Retirement System (CalSTRS)

The California State Teachers' Retirement System was established by law in 1913 to provide retirement benefits to California's public school educators from prekindergarten through community college. Today, CalSTRS is the largest educator-only pension fund in the world, and the second largest pension fund in the United States.

Teachers' Retirement Board

CalSTRS is administered by a 12-member Teachers' Retirement Board. The board oversees all strategic decisions made by CalSTRS and ensures benefits are paid timely and accurately to all beneficiaries in accordance with the Teachers' Retirement Law.

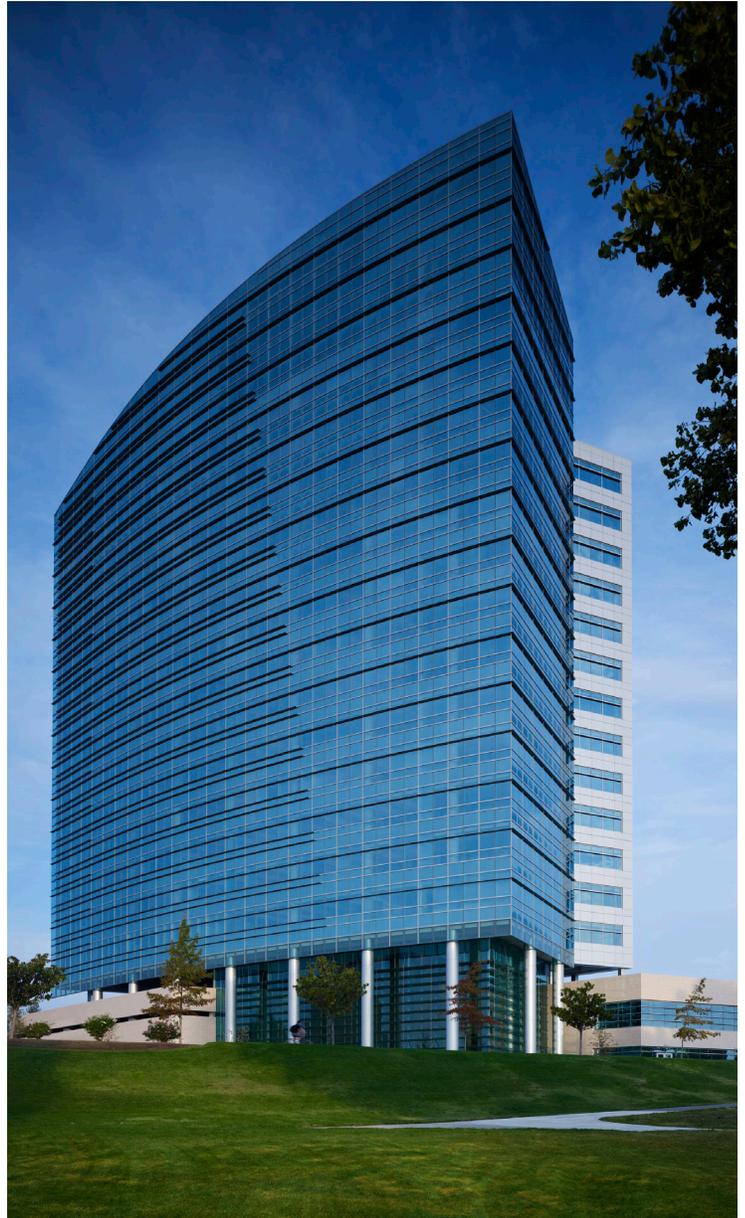
CalSTRS Headquarters

Located close to downtown Sacramento and overlooking the Sacramento River, CalSTRS Headquarters is a modern, energy efficient, 18-story, LEED Platinum-certified building. Employees can enjoy the full service café and free on-site fitness center as well as thriving wellness and sustainability programs, an award-winning employee recognition program, and ongoing learning and development opportunities. The Director of Communications will be based at our headquarters in West Sacramento.

About Sacramento

Sacramento is the capital of California, located at the confluence of the Sacramento and American Rivers. Also known as the Farm-to-Fork Capital, the city is home to roughly 502,000 people and features the new Golden 1 arena, Historic Old Sacramento, Sutter's Fort and the State Capitol building. In just a few hours, you can travel to Napa Valley, Lake Tahoe or San Francisco.

To learn more, visit the [Sacramento Metropolitan Chamber of Commerce](https://www.sacramento-chamber.com/).



HOW TO APPLY

To apply for this position, please visit CalCareers.ca.gov and search Job Control 159488 or click the link below: [JC-159488](#)

Each candidate will be required to submit a standard application, resume, and statement of qualifications addressing specific questions as outlined in the job posting. In addition, you may include a cover letter and other relevant documentation.

If you have any questions regarding the position or how to apply please contact:

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