

# Securities Lending 101

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## What is Securities Lending?

- An investment strategy in which investors make short-term loans of their securities to generate incremental revenues from their portfolios
- Loan results in a transfer of title/ownership to the borrower who is obligated to return the same type and amount of securities
- Loaned securities are collateralized, typically 102% or 105%, reducing the lender's credit exposure to the borrower

## Who Are The Players?

### Lenders

- Mutual funds and investment companies
- Corporate and government pensions and sovereign wealth funds
- Endowments and foundations
- Insurance companies
- Off-shore investment funds (Ireland and Luxembourg)

### Borrowers

- Broker/dealers – prime brokerage units
- Bank and/or broker/dealer proprietary trading desks
- Hedge funds

### Facilitators

- Custodial agent lenders
- Third party agent lenders
- Broker/dealers acting as principal borrowers (exclusive principal deal)

### Routes to Market

- Discretionary: stock by stock "agency" lending, best-efforts basis
- Exclusive: guaranteed fee payment for a portfolio or segment of a portfolio (can be executed directly with a broker/dealer or through an agent who also manages all ongoing program administration and indemnification)

## **Why Lend Securities?**

- Lenders are interested in achieving an incremental return on portfolios
- Increase overall performance for portfolio managers, increase alpha
- Offset expenses associated with maintaining a portfolio
- Maximize opportunities to leverage a portfolio
- Finance fund-specific projects
- Retain all economic ownership benefits, except right to vote shares

## **Why Borrow Securities?**

Borrowers are typically global banks and broker/dealers with proprietary trading desks and prime brokerage units supporting hedge fund activities. Reasons to borrow:

- Operational needs - covering shorts and preventing fails
- Risk, tax, dividend, merger, index and convertible bond arbitrage
- Pairs trading and market making
- Various cross-border strategies
- Financing inventory and managing balance sheets

## **What type of collateral can be used?**

Typically, collateral consists of:

- Cash (USD, GBP and Euro primarily)
- US government or agency securities or G10 debt and Supernationals
- Other U.S. and/or foreign securities as allowed by the lending institution
- Letters of credit

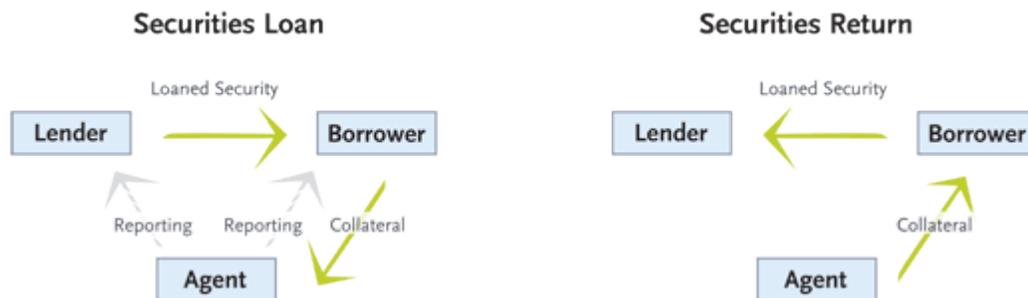
## **What drives the securities lending market?**

- Capital markets growing
- More institutions lending
- Express support from central banks
- Deregulation of international markets
- Growth of hedge fund activity

## What does the transaction look like?

In a typical securities lending transaction, the beneficial owner of the assets lends securities to a borrower. The borrower must provide collateral in an amount equal to the market value of the security plus a margin, typically 102% to 105%. At termination of the loan, the borrower must return a like quantity of the same security.

The diagram below describes a basic securities lending transaction where cash is accepted as collateral and the collateral is reinvested into a short-term money market investment vehicle.



## What Determines the Potential Revenue?

In a discretionary program, fees are negotiated on a trade-by-trade basis. At eSecLending, price is effectively established for portfolios, or segments thereof, through a competitive blind auction process. Revenue can be affected by many factors. These include:

- Availability of security in open market
- Value of portfolio
- Asset class
- Duration of loan
- Size of individual holdings
- Type of investment strategy
- Market/geographic diversification
- Dividend yield of security
- Tax status of underlying lender

## What are the Risks?

When properly planned and executed, securities lending is a low-risk investment strategy. Since all investment activities involve some risks, lenders should consider the following with respect to their securities lending activities:

Risk	Controls	Tools
<b>Counterparty:</b>	<p>Ongoing credit review of counterparts incorporating qualitative and quantitative risk factors</p> <p>Analyze daily price volatility of securities on loan and collateral received</p> <p>No loans to affiliates</p> <p>Independent indemnification provided in the event of counterparty default</p>	<p>Semi-annual counterparty credit review</p> <p>CDS analysis with dynamic mark requirements</p> <p>Daily VaR analysis and regular stress testing</p>
<b>Collateral:</b>	<p><b>Cash Collateral</b></p> <p>Flexibility on cash management decision</p> <p>Intrinsic lending strategy that supports reinvestment in assets that are collateralized with high quality, liquid securities</p> <p>Monitor credit quality, sector allocation and liquidity of collateral</p> <p><b>Non Cash Collateral</b></p> <p>Loans structured against high quality liquid securities</p> <p>Collateral held by tri-party agent in a segregated account in client's name</p>	<p>Strict collateral schedule</p> <p>Daily compliance monitoring</p> <p>CDS analysis</p> <p>Asset/Liability monitor</p>
<b>Commingled:</b>	<p>Separately managed programs: segregated lending and collateral accounts</p> <p>Visibility into risk decisions and trade execution</p> <p>No allocation of specials based upon GC borrows; no ratio lending</p>	<p>Program structure</p> <p>System architecture</p>
<b>Earnings/ Estimate Volatility:</b>	<p>Create known, contractually obligated revenue stream for a given period of time</p> <p>Utilize exclusive bids to rationalize traditional queue based lending estimates</p>	<p>Auction platform / capabilities</p>
<b>Operational:</b>	<p>Daily reconciliation and marks-to-market between program participants</p> <p>Best practice procedures and guidelines with all counterparties</p> <p>Corporate action monitoring</p> <p>Business Continuity Planning / backup systems</p> <p>Routine reporting, verification, and management oversight</p>	<p>SWIFT messaging</p> <p>EquiLend reconciliation</p> <p>4sight auto recalls</p> <p>SunGard Loannet reconciliation</p>